

# WEDNESDAY — FEB 04

TIME	ACTIVITY
7:00–7:45AM	Individual Breakfast at Hotel
8:00AM	Be packed & check-out from hotel
8:00AM	Group Transport to Cairo Airport
11:10AM	Flight to Luxor
1:30PM	Check-in at Steigenberger Resort Ahti
2:00–5:00PM	Business Challenge Meeting
6:00PM	Travel to Karnak Temple
7:00–8:00PM	Karnak Temple Sound & Light Show
8:30PM	Light Supper at Royal Gardens at the Winter Palace

Vlog interviews: Jeff Williams & Vikas Mirgane  
Interviews: Lauren Bernardo, Fausde Valencia,  
Farooq Soomro, Amelie von Below

# BUSINESS CHALLENGE TEAMS

## Beverages

1. Carl Persson
2. Amelie von Below
3. Farooq Soomro
4. Jaime Friedman
5. Vikas Mirgane



## Snacks

1. Paul Matchett
2. Fausde Valencia
3. Jeff Williams
4. Lauren Bernardo
5. Michelle Leonard



## Resource

1. Baheya Obeid
2. Karim Fanous

## Facilitators

1. Maureen Devane
2. Jillian Cook



# WEDNESDAY HIGHLIGHT

## DISCOVERY

Business Challenge Meeting & Luxor Discovery

### Objectives

1. Share our observations on the Business Challenges as a group and begin to formulate our ideas
2. Start our exploration of Luxor

### Connect with Egypt's history

- Experience the Karnak Temple, one of the largest temple complexes ever built, at night.
- Immerse in a storytelling experience bringing ancient Egypt to life.
- Understand the legends, rulers, and architecture of the temple through a dynamic multimedia show.

### Reflection

- As you end your day, capture any additional thoughts about the Business Challenges.

